

The Franklin Hampshire Regional Employment Board and the Growing Green Economy

For the past two and a half years, the Franklin Hampshire Regional Employment Board (FHREB) has been building a strong network and local expertise to contribute to the growth of the Franklin Hampshire green and clean energy economy. In a long tradition of successful partnerships with local employers and institutions in different industries, the FHREB has:

- partnered with Greenfield Community College and their Renewable Energy / Energy Efficiency program
- deepened and developed relationships with local green employers
- employed a part-time green careers coach
- offered career coaching to dislocated workers, veterans and youth
- developed and delivered workshops about the green economy for organizations and groups
- represented the Franklin Hampshire green workforce interests in statewide and local forums
- sought and secured additional funding to continue and expand this work, including federal STEM funds in partnership with two other Massachusetts regions

Looking forward, the FHREB will continue to foster the growth of our local green economy by:

- working with other partners to continue to map local green career pathways
- connecting with employers to identify and promote green jobs across all industry sectors
- securing additional resources to continue to support the workforce and business development needs in the region.

In collaboration with its partners, the Franklin Hampshire REB can help conduct workplace assessments, develop proposals, create partnerships between employers, design recruitment strategies, develop curriculum, provide career coaching, and publicize and celebrate success.

THE FRANKLIN HAMPSHIRE REB & One Stop Career Centers

Working to shape, nurture, and sustain a green workforce in Franklin and Hampshire Counties and the North Quabbin Region

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