

**Franklin Hampshire Regional Employment Board  
PUBLIC NOTICE  
& Executive Summary of the 2009-2011 Workforce Development  
American Recovery and Reinvestment Act Plan**

The Franklin Hampshire Regional Employment Board (FHREB), in partnership with the Workforce Investment Area's Chief Elected Officials Northampton Mayor Clare Higgins and Greenfield Mayor Christine Forgey, as well as Mayor Michael Tautznik of Easthampton, is required to prepare a plan for spending the American Recovery and Reinvestment Act of 2009 (ARRA) funds allocated to the region to supplement regular Workforce Investment Act funds. ARRA is intended to create jobs that align with economic recovery and the economic growth of the nation's workforce development system. The F/H region received approximately \$1.7 million in ARRA-WIA funds.

The Regional Employment Board will utilize ARRA WIA and Wagner Peyser funding to design specific workforce initiatives for Adults, Dislocated Workers, and Youth and to deliver services to both job seekers and employers. The ARRA Plan also includes Reemployment Services (RES) for unemployment insurance claimants.

The Franklin Hampshire Workforce Investment Area has taken a leadership role in integrating workforce development initiatives with community partnerships that support business recovery; growth and enhancement of worker skills; alignment with adult literacy programs to create career directed employment opportunities for learners; and summer youth work experience. The REB welcomes questions and comments from key stakeholders on the workforce development and economic development issues that need to be addressed in the region.

**The Regional American Recovery and Reinvestment Act Plan for Workforce Development  
is available for review and comment as of May 29, 2009 at the following locations:**

**Franklin Hampshire Career Center  
One Arch Place, Greenfield, MA 01301  
413/774-4361**

**Franklin Hampshire Career Center  
178 Industrial Boulevard, Suite 1, Northampton, MA 01060  
413/586-6506**

Questions may be directed to FHREB Executive Director Patricia Crosby at the number below. Written comments should be submitted by June 15, 2009. Upon state approval, the full plan will be posted on the FHREB website at

[www.fhcc-onestop.com/reb.html](http://www.fhcc-onestop.com/reb.html)

**Patricia Crosby, Executive Director  
Franklin Hampshire Regional Employment Board  
One Arch Place  
Greenfield, MA 01301  
413-773-1835**

<b>WIA Funds</b>	<b>FY'09</b>	<b>ARRA</b>
<b>WIA Wagner Peyser</b>	<b>\$449,367</b>	<b>\$82,513</b>
<b>RE-Employment (RES)</b>	<b>N/A</b>	<b>\$157,324</b>
<b>WIA Adult</b>	<b>\$423,911</b>	<b>\$200,734</b>
<b>WIA Dislocated Worker</b>	<b>\$602,018</b>	<b>\$448,239</b>
<b>WIA Youth</b>	<b>\$810,149</b>	<b>\$892,338</b>

**Adult and Dislocated Worker Programs** (ARRA funds planned for 7/1/09-6/30/11)

- Approximately 51 additional adults and 174 dislocated workers will be served
- 60% of the ARRA funds are programmed to pay for training and supportive services
- adult job seekers will have access to core , intensive and enhanced employment and training services offered thru the Franklin Hampshire Career Center system
- Access to job search and placement assistance, interviewing preparation, resume preparation, job listings and employer recruitments, job club, labor market information and various job search workshops
- programs are targeted to certain groups, such as, recipients of transitional assistance, economically disadvantaged adults and dislocated workers
- training opportunities include customer choice training thru the Individual Training Accounts (ITA) that help pay for cost of approved training programs, approved group Occupational Skills Training and/or Adult Basic Education (ABE) and/or (ESOL)
- training for jobs will be targeted in emerging and growth industries which align with the region's strategic plan, such as health care, "green jobs", precision machining, and occupational trades
- training for unemployment insurance claimants under the new Re-Employment Services Program will be a priority

**Youth Program** (ARRA funds planned for 2/17/09-4/30/10)

- 300-350 youth will be served in ramped up summer youth work experience program targeted at low income, at-risk youth 14-24 years of age
- in-school and out of school (min. 30%) youth will be targeted
- Summer Youth component will be followed by the WIA year round youth programming for those youth interested in continuing their education and employment goals
- Summer program will include youth work experience and support services, academic support, career and leadership development and case management
- Youth will be tracked to meet the summer youth "work readiness" requirement
- Youth will be paid the minimum wage of \$8.00 for their 10 to 40 hours per week of summer work and learning participation

- The summer program operated by Franklin Hampshire Career Center will coordinate with public and private non-profit organizations, private employers as well as fund projects through a request for proposal to employ the 300-350 youth across the 50 towns of the Franklin Hampshire Workforce Area

**Wagner-Peyser** (ARRA funds planned for 7/1/09 – 9/30/10)

- Wagner Peyser funds core employment services, labor market information and labor exchange to universal customers in the Franklin Hampshire Career Centers
- Approximately 1180 additional job seekers will receive labor exchange services above the 6000 served this fiscal year
- Approximately 100 additional employers will be served above the 1872 currently served this fiscal year
- Non-WIA/Wagner Peyser funding sources are marketed to and provide services to employers in FH region, such as the Workforce Training fund, Workforce Competitive Trust Fund, ECCLI and other state and federal grant opportunities

**RE-Employment Services** (ARRA Funds planned for 7/1/09-6/30/10)

- New funding through ARRA to target Unemployment Insurance Claimants to receive a Career Center Seminar, a Triage or Mini-Assessment to develop a Career Action Plan and one other service such as a referral to an employment/training opportunity.
- Career Center Seminars are the entry point for the Center programs and outline Career Center services, claimant's responsibility and Job Search Readiness Inventory to begin to define the customer's needs and a Career Action Plan (CAP)
- The CAP will document skills, identify barriers and create the framework for the customer to achieve reemployment. CAP will include job search skills development, job referral, job development, job placement assistance and occupational goals to work with Career Center staff to match their skills and training needs for jobs.
- Approximately 1914 UI claimants will receive RES services

**FULL PLAN, INCLUDING COVER LETTER IN BINDER AT BOTH CENTERS**